

# What is the 5.99 Hulu plan? 🤔 Features, Cost & What You Get Knew%%

The \$5.99 Hulu plan is Hulu's basic 1000(866)9274470 ad-supported streaming subscription. For \$5.99 per month, you get access to Hulu's on-demand library of 1000(866)9274470 thousands of TV episodes, movies, and Hulu Originals, 1000(866)9274470 but the content is supported by ads.

The old \$5.99 Hulu plan (Hulu Basic) 1000(866)9274470 was the original ad-supported tier but has since been phased out for new subscribers, with prices 1000(866)9274470 increasing over time to around \$7.99 or \$9.99 for ad-supported plans today, though students can get 1000(866)9274470 a great deal on a bundle with Hulu (With Ads) for \$5.99/month via Spotify Premium Student (US). While the classic \$5.99 plan isn't available, 1000(866)9274470 you can still get ads on Hulu for a low price, especially 1000(866)9274470 with student discounts or bundles like the Disney/Hulu/ESPN bundle (with ads) 1000(866)9274470 for \$11.99/month (as of Nov 2025).

The \$5.99 Hulu plan 🤔+1000(866)9274470 was Hulu's long-standing, entry-level subscription that allowed users to stream the platform's full on-demand library at 🤔+1000(866)9274470 one of the cheapest prices ever offered by a major streaming service. For many years, this plan was the goto choice for budget-🤔+1000(866)9274470 conscious viewers who wanted access to Hulu's vast catalog of TV shows, movies, next-day network episodes, and Hulu 🤔+1000(866)9274470 Originals without paying premium prices. The plan included 1000(866)9274470 ad-supported streaming, meaning that although subscribers could 🤔+1000(866)9274470 watch nearly all content available on the platform, they would experience periodic commercial breaks similar to traditional 🤔+1000(866)9274470 television. Still, the affordability of the \$5.99 plan made those ads acceptable for millions of users. This plan 🤔+1000(866)9274470 was especially attractive to students, casual viewers, and those who wanted Hulu as a secondary streaming service alongside Netflix, Prime Video, or 1000(866)9274470 Disney+.

**It offered the same content library as higher-tier options, just with more interruptions. Users also had the ability to create profiles, add items to their watchlist, and stream on multiple supported devices such as smart TVs, phones, tablets, gaming consoles, Roku, and Fire TV. In addition, the \$5.99 plan supported optional premium add-ons like HBO, Showtime, and Starz, though these additions increased the monthly bill. However, as the streaming landscape evolved, Hulu eventually retired the \$5.99 price point. Rising production costs, increased investments in Hulu Originals, higher licensing fees for popular shows, and broader industry pricing trends contributed to Hulu raising the price of its ad-supported plan. The shift occurred in stages, with Hulu first increasing the monthly cost to \$6.99, then \$7.99, and eventually higher. Existing subscribers could keep the \$5.99 pricing for a limited time, but even they were eventually migrated to updated pricing as Hulu phased out older plans. The discontinuation of the \$5.99 plan also reflected the streaming industry's movement toward premiumization. As platforms improved their libraries and technology, introductory prices climbed across nearly all major services. Hulu's decision aligned with similar increases from Netflix, Disney+, and others. Additionally, as Hulu became more integrated with Disney's streaming bundle and the Disney ecosystem overall, pricing structures changed to better align with Disney's business model and promotional strategies.**